

UTHERVERSE PRESENTS



VIRTUALCON 2026

20 YEARS OF UTHERVERSE



SPONSOR & EXHIBITOR PACKAGES

DECEMBER 3 - 5, 2026

WELCOME TO VIRTUALCON 2026!

Utherville turns 20! Join us December 3rd to 5th, 2026, as we celebrate 20 years of Utherville with three days of talks and presentations, live performances, nightly parties, exhibitor booths, contests and the VirtualCon Awards.

Convention Highlights:

- Join us for exciting Panels and Presentations on a variety of topics
- Dance performances, games and prizes throughout each day
- Let off some steam at our nightly afterparties co-hosted by our Platinum, Gold, Silver and Bronze Sponsors
- All exhibitors and sponsors are entered to win at the VirtualCon 2026 Awards
- **New for the 20th:** an Anniversary Hall and a commemorative "20 Years" plaque for every sponsor

GIFT BAGS



All sponsors have a chance to add items to the VirtualCon 2026 Gift Bag! Add a coupon, freebie, brochure, membership, link or more to promote your business and connect with attendees!

AWARDS SHOW



Join us for the VirtualCon 2026 Awards, where every sponsor and exhibitor is entered to win! The awards ceremony is followed by the VirtualCon 2026 Awards After Party, sending the convention out in style. Don't forget to dress your best!

AT A GLANCE

Every tier at a glance. Full details for each one follow.

Tier	Price (USD)	Price (Rays)	Spots	Party you co-host
Platinum	\$1,250	16,071	1	Awards Ball, Dec 5
Gold	\$750	9,643	2	Day 2 Afterparty, Dec 4
Silver	\$500	6,428	2	Day 1 Kick-Off, Dec 3
Bronze	\$250	3,214	4	Day 1 Kick-Off, Dec 3
Registration	\$125	1,606	1	—
Stage	\$125	1,606	4	—
Clothing	\$100	1,285	2	—
Stream	\$100	1,285	1	—
Visual Media	\$100	1,285	2	—
Featured Exhibitor	\$65	696	10	—
Exhibitor	\$25	268	80	—

EVERY SPONSOR GETS

- Your logo on the VirtualCon 2026 website, in our emails and in the forum post
- Your logo at the Entrance, in the Awards Hall and on the Anniversary Hall sponsor wall
- A shout-out on VirtualCon social media
- A listing in the wrap report
- A commemorative "20 Years" sponsor plaque for your booth, plus a digital version for your profile, website and socials!

NEW ADDITIONS!

- **Throwback Sponsor Ribbon:** Sponsored VirtualCon before? Your booth gets a custom "Since 20XX" sign showing the year you first joined us.
- **Scavenger Hunt:** 20 hidden collectibles, one for each year of Uthervers, are tucked into booths across every hall. Attendees follow photo clues and click each one to collect

it. A full collection gets you entered into a draw. Hiding spots are picked at random, so your booth could be one of them. More details to follow!

PLATINUM SPONSOR: 1 SPOT

PRICE: \$1250

\$1,250 · or 16,071 Rays (10% off if paid in Rays)

Booth

- Largest size booth, in the highest-traffic hall
- Prominently located in Utherverse Hall, featuring
 - Performance Stage & Networking Bar
 - Platinum & Gold Sponsors
 - Doors to Virtual Hall, Presentation Spaces, Awards Hall and Lobby

Virtual Perks

- Speaking opportunity in the Megabyte Theatre (our main theatre)
- Presentation opportunities on the Performance Stage in the Utherverse Hall (*1 per day, must coordinate with events manager*)
- Utherverse Virtual Events team will host performances on Performance Stage, drawing visitors to your booth
- Add as many items as you'd like to the VirtualCon 2026 Gift Bag
- Your company listed as Co-Host for VirtualCon 2026 Awards Ball on December 5th
- 10 UVIP memberships to Utherverse Classic for 1 month each
- 10 tickets to the VirtualCon 2026 Awards Ceremony
- 10 Platinum Sponsor badges for duration of convention (5 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Social Center Ad promoting your upcoming presence at VirtualCon 2026 for 4 weeks
- Transport Ad for your business for 4 weeks

GOLD SPONSOR: 2 SPOTS

PRICE: \$750

\$750 · or 9,643 Rays (10% off if paid in Rays)

Booth

- One of two extra-large booths in the highest-traffic hall
- Located in Utherverse Hall, featuring
 - Performance Stage & Networking Bar
 - Platinum & Gold Sponsors
 - Doors to Virtual Hall, Presentation Spaces, Awards Hall, Ballroom and Lobby

Virtual Perks

- Speaking opportunity in the Megabyte Theatre (our main theatre)
- Your logo on one of two VirtualCon presentation spaces
- Add up to 5 items to the VirtualCon 2026 Gift Bag
- Your company listed as Co-Host for VirtualCon 2026 Day 2 Afterparty on December 4th
- 8 UVIP memberships to Utherverse Classic for 1 month each
- 8 tickets to the VirtualCon 2026 Awards Ceremony
- 8 Gold Sponsor badges for duration of convention (5 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Social Center Ad promoting your upcoming presence at VirtualCon 2026 for 3 weeks
- Transport Ad for your business for 3 weeks



SILVER SPONSOR: 2 SPOTS

PRICE: \$500

\$500 · or 6,428 Rays (10% off if paid in Rays)

Booth

- One of four Extra-Large booths
- Located in Virtual Hall, featuring:
 - Silver & Bronze Sponsors
 - Small Performance Stage
 - Doors to Uthervers Hall and the Exhibitor Halls

Virtual Perks

- Speaking opportunity in the Megabyte Theatre (our main theatre)
- Add up to 5 items to the VirtualCon 2026 Gift Bag
- Your company listed as Co-Host for VirtualCon 2026 Day 1 Kick-Off Party on December 3rd
- 6 UVIP memberships to Uthervers Classic for 1 month each
- 6 tickets to the VirtualCon 2026 Awards Ceremony
- 6 Silver Sponsor badges for duration of convention (3 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Social Center Ad promoting your upcoming presence at VirtualCon 2026 for 2 weeks
- Transport Ad for your business for 2 weeks



BRONZE SPONSOR: 4 SPOTS

PRICE: \$250

\$250 · or 3,214 Rays (10% off if paid in Rays)

Booth

- One of four Large booths
- Located in Virtual Hall, featuring:
 - Silver & Bronze Sponsors
 - Small Performance Stage
 - Doors to Uthervers Hall and the Exhibitor Halls

Virtual Perks

- Speaking opportunity in the Megabyte Theatre (our main theatre)
- Add up to 3 items to the VirtualCon 2026 Gift Bag
- Your company listed as Co-Host for the VirtualCon 2026 Day 1 Kick-Off Party on December 3rd
- 4 UVIP memberships to Uthervers Classic for 1 month each
- 4 tickets to the VirtualCon 2026 Awards Ceremony
- 4 Bronze Sponsor badges for duration of convention (2 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Social Center Ad promoting your upcoming presence at VirtualCon 2026 for 1 week
- Transport Ad for your business for 1 week



REGISTRATION SPONSOR: 1 SPOT

PRICE: \$125

\$125 · or 1,606 Rays (10% off if paid in Rays)

Booth

- Designated Kiosk at the VirtualCon 2026 Entrance (built and decorated by our team)
- Your logo added to the Registration Desk in the VirtualCon 2026 entrance

Virtual Perks

- Speaking opportunity in the Avatar Theatre
- Add 2 items to the VirtualCon 2026 Gift Bag
- 3 VIP memberships to Utherverse Classic for 1 month each
- 3 tickets to the VirtualCon 2026 Awards Ceremony
- 3 Registration Sponsor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2026 Website in both Sponsors Area and Registration Page
- Transport Ad for your business for 1 week
- Logo in virtual convention spaces: Registration Area, Entrance and Awards hall



STAGE SPONSOR: 4 SPOTS

PRICE: \$125

\$125 · or 1,606 Rays (10% off if paid in Rays)

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo displayed on one of the two performance stages

Virtual Perks

- Speaking opportunity in the Avatar Theatre
- Add 2 items to the VirtualCon 2026 Gift Bag
- 3 VIP memberships to Uthervers Classic for 1 month each
- 3 tickets to the VirtualCon 2026 Awards Ceremony
- 3 Performance Stage Sponsor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Transport Ad for your business for 1 week
- Logo in virtual convention spaces: Performance Stage, Entrance and Awards hall



CLOTHING SPONSOR: 2 SPOTS

PRICE: \$100

\$100 · or 1,285 Rays each (10% off if paid in Rays). One sponsor dresses staff and volunteers; the other designs the attendee outfit for the gift bag.

Booth

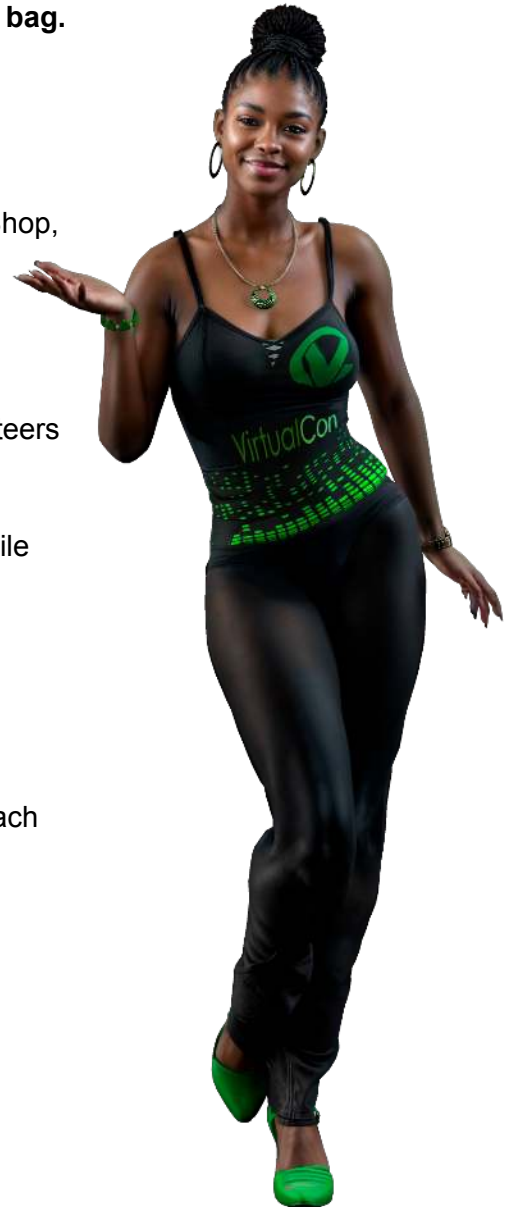
- Customizable exhibitor booth in an exhibitor hall
- Your logo added to the clothing display in the Souvenir Shop, along with your designed outfits

Virtual Perks

- Design the official VirtualCon 2026 outfits for staff, volunteers and attendees
 - Attendee gear will be added to the Gift Bag
 - Staff and Volunteers will wear the official gear while they work at the convention
- Your official VirtualCon 2026 clothing displayed in the Souvenir Shop
- Speaking opportunity in the Avatar Theatre
- Add items to the VirtualCon 2026 Gift Bag
 - 2 items of your choice promoting your business
- 2 VIP memberships to Uthervers Classic for 1 month each
- 2 tickets to the VirtualCon 2026 Awards Ceremony
- Clothing Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Transport ad for your business for 1 week



STREAM SPONSOR: 1 SPOT

PRICE: \$100

\$100 · or 1,285 Rays (10% off if paid in Rays)

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo on the click-to-play signage for the stream throughout the convention halls

Virtual Perks

- Your stream throughout the convention halls
 - Must be able to also manage streams for performances on the stages
- Speaking opportunity in the Avatar Theatre
- Add 2 items to the VirtualCon 2026 Gift Bag
- 2 VIP memberships to Uthervers Classic for 1 month each
- 2 tickets to the VirtualCon 2026 Awards Ceremony
- Stream Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Transport ad for your business for 1 week

VISUAL MEDIA SPONSOR: 2 SPOTS

PRICE: \$100

\$100 · or 1,285 Rays (10% off if paid in Rays)

Booth

- Customizable exhibitor booth in an exhibitor hall

Virtual Perks

- Capture VirtualCon 2026 in video and stills so nobody will miss a performance or talk!
- Speaking opportunity in the Avatar Theatre
- Add 2 items to the VirtualCon 2026 Gift Bag
- 2 VIP memberships to Utherverse Classic for 1 month each
- 2 tickets to the VirtualCon 2026 Awards Ceremony
- Visual Media Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Transport ad for your business for 1 week



FEATURED EXHIBITOR: 10 SPOTS

PRICE: \$65

\$65 · or 696 Rays (25% off if paid in Rays)

Booth

- Largest sized customizable booth in your Exhibitor Hall
- Positioned in a highly visible location in your Hall

Virtual Perks

- Most prominent exhibitor on your Exhibitor Hall Sign
- Host daily events at your booth (*must host at least 1 per day, and coordinate with events manager*)
- Add an item to the VirtualCon 2026 Gift Bag
- 1 VIP membership to Utherversse Classic for 1 month
- 2 tickets to the VirtualCon 2026 Awards Ceremony
- 2 Featured Exhibitor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Listed on VirtualCon 2026 website
- Listed in Wrap Report



EXHIBITOR: 80 SPOTS

PRICE: \$25

\$25 · or 268 Rays (25% off if paid in Rays)

Booth

- Smallest customizable booth size
- 1 of 8 booths of this size in your hall

Virtual Perks

- 2 tickets to the VirtualCon 2026 Awards Ceremony
- 2 Exhibitor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Listed on VirtualCon 2026 website
- Listed in Wrap Report

No merging booths permitted, booths must remain separate.

