

SEPT 26-28 2024

8th Annual VirtualCon

THE ULTIMATE VIRTUAL
CONVENTION IS BACK!

SPONSORSHIPS



WELCOME TO VIRTUAL CON 2024!

The eighth annual VirtualCon is taking place September 26th to 28th, 2024. This completely virtual event will be packed with exciting talks and presentations, virtual performances, exhibitor booths contests, and an awards ceremony! With so much going on and free attendance, you can expect plenty of visitors at your booth.

Convention Highlights:

- Join us for exciting Panels and Presentations on a variety of topics
- Dance performances, games and prizes throughout each day
- Let off some steam at our nightly afterparties co-hosted by our Premium Sponsors
- All exhibitors and sponsors are entered to win at the VirtualCon 2024 Awards

GIFT BAGS



All sponsors have a chance to add items to the VirtualCon 2024 Gift Bag! Add a coupon, freebie, brochure, membership, link or more to promote your business and connect with attendees!

AWARDS SHOW



Join us for the 8th annual VirtualCon Awards, where every sponsor and exhibitor is entered to win! The awards ceremony is followed by the VirtualCon 2024 Awards Ball, sending the convention out in style. Don't forget to dress your best!

PLATINUM SPONSOR: 1 SPOT

PRICE: \$1250

Booth

- Largest size booth, in the highest-traffic hall
- Prominently located in Uthervers Hall, featuring
 - Performance Stage & Networking Bar
 - Platinum & Gold Sponsors
 - Doors to Virtual Hall, Presentation Spaces, Awards Hall, Ballroom and Lobby

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Presentation opportunities on the Performance Stage in the Uthervers Hall (*1 per day, must coordinate with events manager*)
- Uthervers Virtual Events team will host performances on Performance Stage, drawing visitors to your booth
- Add as many items as you'd like to the VirtualCon 2024 Gift Bag
- Your company listed as Co-Host for VirtualCon 2024 Awards Afterparty on November 5th
- 10 UVIP memberships to Uthervers Classic for 1 month each
- 10 tickets to the VirtualCon 2024 Awards Ceremony
- 10 Platinum Sponsor badges for duration of convention (5 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Social Center Ad promoting your upcoming presence at VirtualCon 2024 for 4 weeks

- Transport Ad for your business for 4 weeks
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

GOLD SPONSOR: 2 SPOTS

PRICE: \$750

Booth

- One of two extra-large booths in the highest-traffic hall
- Located in Utherverse Hall, featuring
 - Performance Stage & Networking Bar
 - Platinum & Gold Sponsors
 - Doors to Virtual Hall, Presentation Spaces, Awards Hall, Ballroom and Lobby

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Your logo on one of two VirtualCon presentation spaces
- Add up to 5 items to the VirtualCon 2024 Gift Bag
- Your company listed as Co-Host for VirtualCon 2024 Day 2 Afterparty on November 4th
- 8 UVIP memberships to Utherverse Classic for 1 month each
- 8 tickets to the VirtualCon 2024 Awards Ceremony
- 8 Gold Sponsor badges for duration of convention (5 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Social Center Ad promoting your upcoming presence at VirtualCon 2024 for 3 weeks
- Transport Ad for your business for 3 weeks
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com



- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

SILVER SPONSOR: 2 SPOTS

PRICE: \$500

Booth

- One of four Extra-Large booths
- Located in Virtual Hall, featuring:
 - Silver & Bronze Sponsors
 - Small Performance Stage
 - Doors to Main Hall, and Exhibitor Halls

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Add up to 5 items to the VirtualCon 2024 Gift Bag
- Your company listed as Co-Host for VirtualCon 2024 Day 1 Afterparty on November 3rd
- 6 UVIP memberships to Utherverse Classic for 1 month each
- 6 tickets to the VirtualCon 2024 Awards Ceremony
- 6 Silver Sponsor badges for duration of convention (3 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Social Center Ad promoting your upcoming presence at VirtualCon 2024 for 2 weeks
- Transport Ad for your business for 2 weeks
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

BRONZE SPONSOR: 4 SPOTS

PRICE: \$250

Booth

- One of six Large booths
- Located in Virtual Hall, featuring:
 - Silver & Bronze Sponsors
 - Small Performance Stage
 - Doors to Main Hall, and Exhibitor Halls

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Add up to 5 items to the VirtualCon 2024 Gift Bag
- 4 UVIP memberships to Utherversse Classic for 1 month each
- 4 tickets to the VirtualCon 2024 Awards Ceremony
- 4 Silver Sponsor badges for duration of convention (2 additional badges may be purchased for 250 Rays each)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Social Center Ad promoting your upcoming presence at VirtualCon 2024 for 1 week
- Transport Ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherversse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report



REGISTRATION SPONSOR: 1 SPOT

PRICE: \$125

10% off if paid in Rays

Booth

- Designated Kiosk at the VirtualCon 2024 Entrance (non decodable)
- Your logo added to the Registration Desk in the VirtualCon 2024 entrance

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Add 2 items to the VirtualCon 2024 Gift Bag
- 3 VIP memberships to Uthervers Classic for 1 month each
- 3 tickets to the VirtualCon 2024 Awards Ceremony
- 3 Registration Sponsor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website in both Sponsors Area and Registration Page
- Transport Ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Registration Area, Entrance and Awards hall
- Logo/Listed in Wrap Report



STAGE SPONSOR: 8 SPOTS

PRICE: \$125

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo displayed on the Stage in Utherverse Hall
(along with 3 other sponsors)
 - Utherverse Hall features Performance stage & Networking Bar, Platinum & Gold Sponsors, Doors to Lobby, Sponsors Hall, and Awards Hall

Virtual Perks

- Speaking Opportunity in the main presentation theater
- Add 2 items to the VirtualCon 2024 Gift Bag
- 3 VIP memberships to Utherverse Classic for 1 month each
- 3 tickets to the VirtualCon 2024 Awards Ceremony
- 3 Performance Stage Sponsor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport Ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Performance Stage, Entrance and Awards hall
- Logo/Listed in Wrap Report



GIFT SPONSOR: 1 SPOT

PRICE: \$100

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo added to the VirtualCon 2024 Gift Shop along with your souvenir props

Virtual Perks

- Design the official VirtualCon 2024 souvenirs, which will be
 - Displayed in the Gift Shop and
 - Added to this year's gift bag for attendees to claim for free
- Speaking Opportunity in the main presentation theater
- Add items to the VirtualCon 2024 Gift Bag
 - 2 items of your choice promoting your business
- 2 VIP memberships to Uthervers Classic for 1 month each
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- Gift Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

CLOTHING SPONSOR (STAFF/VOLUNTEER OUTFITS): 1 SPOT

PRICE: \$100

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo added to the clothing display in the Gift Shop, along with your designed outfits

Virtual Perks

- Design the official VirtualCon 2024 outfits for staff, volunteers and attendees
 - Attendee gear will be added to the Gift Bag
 - Staff and Volunteers will wear the official gear while they work at the convention
- Your official VirtualCon 2024 clothing displayed in the Souvenir Shop
- Speaking Opportunity in the main presentation theater
- Add items to the VirtualCon 2024 Gift Bag
 - 2 items of your choice promoting your business
- 2 VIP memberships to Utherversse Classic for 1 month each
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- Clothing Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherversse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report



CLOTHING SPONSOR (SWAGBAG OUTFITS): 1 SPOT

PRICE: \$100

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo added to the clothing display in the Gift Shop, along with your designed outfits

Virtual Perks

- Design the official VirtualCon 2024 outfits for staff, volunteers and attendees
 - Attendee gear will be added to the Gift Bag
 - Staff and Volunteers will wear the official gear while they work at the convention
- Your official VirtualCon 2024 clothing displayed in the Souvenir Shop
- Speaking Opportunity in the main presentation theater
- Add items to the VirtualCon 2024 Gift Bag
 - 2 items of your choice promoting your business
- 2 VIP memberships to Utherversse Classic for 1 month each
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- Clothing Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherversse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

STREAM SPONSOR: 1 SPOT

PRICE: \$100

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall
- Your logo on the click-to-play signage for the stream throughout the convention halls

Virtual Perks

- Your stream throughout the convention halls
 - Must be able to also manage streams for performances on the stages
- Speaking Opportunity in the main presentation theater
- Add 2 items to the VirtualCon 2024 Gift Bag
- 2 VIP memberships to Utherverse Classic for 1 month each
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- Stream Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

VISUAL MEDIA SPONSOR: 4 SPOTS

PRICE: \$100

10% off if paid in Rays

Booth

- Customizable exhibitor booth in an exhibitor hall

Virtual Perks

- Capture VirtualCon 2024 in video and stills so nobody will miss a performance or talk!
- Speaking Opportunity in the main presentation theater
- Add 2 items to the VirtualCon 2024 Gift Bag
- 2 VIP memberships to Uthervers Classic for 1 month each
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- Visual Media Sponsor badge for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Sponsor logo on the VirtualCon 2024 Website
- Transport ad for your business for 1 week
- Mentioned on the @VirtualCon3D twitter
- Logo in VirtualCon 2024 emails
- Logo in VirtualCon 2024 forum post on forums.utherverse.com
- Logo in virtual convention spaces: Entrance and Awards hall
- Logo/Listed in Wrap Report

FEATURED EXHIBITOR: 10 SPOTS

PRICE: \$65

25% off if paid in Rays

Booth

- Largest sized customizable booth in your Exhibitor Hall
- Positioned in a highly visible location in your Hall

Virtual Perks

- Most prominent exhibitor on your Exhibitor Hall Sign
- Host daily events at your booth (*must host at least 1 per day, and coordinate with events manager*)
- Add an item to the VirtualCon 2024 Gift Bag
- 1 VIP memberships to Utherversse Classic for 1 month
- 2 tickets to the VirtualCon 2024 Awards Ceremony
- 2 Featured Exhibitor badges for duration of convention (an additional badge may be purchased for 250 Rays)
- Must host one mini-event per day in your booth (such as a contest, fashion show, or party)

Marketing Perks

- Listed on VirtualCon 2024 website
- Listed in Wrap Report



EXHIBITOR: 80 SPOTS

PRICE: \$25

25% off if paid in Rays

Booth

- Smallest customizable booth size
- 1 of 8 booths of this size in your hall

Virtual Perks

- 2 tickets to the VirtualCon 2024 Awards Ceremony
- 2 Exhibitor badges for duration of convention (an additional badge may be purchased for 250 Rays)

Marketing Perks

- Listed on VirtualCon 2024 website
- Listed in Wrap Report

No merging booths permitted, booths must remain separate.

